

ABSTRACT OF THE DISCLOSURE

An electronic commerce method and system effects electronic commercial transactions using a computer network, wherein a management center identifies a user in response to an access from a user terminal, to provide user identification information, and receives a product purchase request from the user terminal. The management center then creates product selection
5 information needed for selection of at least one product and product delivery information needed for delivery of the at least one product, on the basis of the user identification information and/or the product purchase request. The management center then transmits the product selection information to a terminal of a first party, such as a shop, that carries products while transmitting
10 the product delivery information to a terminal of a second party, such as a distributor, that delivers products.